



snug

design • web • print



WELCOME TO

SNUG MEDIA

We listen to what you want to achieve, then provide effective solutions to support your success.

With many years experience in design, print and digital our team of skilled individuals create a bespoke plan for you, that will enable your business goals to flourish.

Having worked with multiple industries, we often help businesses to discover new ideas and opportunities to benefit from.

Take a look through the wide range of services we offer and get in touch to book a free meeting and proposal.

- + Consultancy
- + Web Design
- + Print and Signage
- + Paid Ads

- + Creative and Branding
- + E-Commerce
- + Social and Email
- + SEO and Analytics

CONSULTANCY

We offer problem solving consultancy - by getting to know your business we are able to introduce digital solutions to save you time and money plus increasing your reach and success.

Using automation to support your teams daily tasks and by implementing clever digital forms to reduce manual inputting are just a few ways we can help you work smarter internally.

Our team understands that every business is unique and we listen to your story and recommend how best to achieve your goals as quickly and efficiently as possible.

With connections to business funding and investors we can also help support your growth to achieve your personal goals and business objectives.



CREATIVE & BRANDING

At Snug Media, design is not just about making something look professional - we create design with a purpose. By mixing creativity and functionality correctly we are able to build that ever important trust with your customers, as well as connecting directly with them so they consider your business.



Our team are well experienced in everything from simple artworking to full creative branding and campaigns. We also place a strong importance on consistency which is why we offer such a wide range of services across multiple platforms.

If you are looking to re-fresh or re-brand your company we would love to help you realise your business potential.

WEB DESIGN



Each website design is carefully mapped out to deliver a great user experience with a consistent look to compliment your branding. Before building the site we create visuals for the homepage and sub pages so that the website is built quickly and effectively reducing changes during the build process.

By focusing on your main goal and providing a streamline structure we make it easy for your customers to find or purchase exactly what they need to.

If you are looking to improve or re-design your website we'd be happy to review and propose ideas for you to consider.

E-COMMERCE

Online stores are a great way to sell your products quickly - plus they are always open at anytime of the day. At Snug we make sure that your website is quick, sleek and most importantly trusted by the user.

Building up trust with your customers so they part with their well earned cash can make a huge difference to the overall performance of your business online. Correct automation also allows you to focus on other tasks while sales are made, processed and delivered with no extra involvement for you.

If you are looking to take your shop or brand online we have the skills, experience and expertise to deliver it for you.



PRINT + SIGNAGE

Our humble beginnings started in the print industry and we have many years experience producing company stationery, brochures, flyers and promotional assets.

Print is still a very effective means of advertising and marketing when used correctly, including direct mail campaigns, local door drops and print ads. As with every service we offer, we create artwork that holds a purpose and goal.

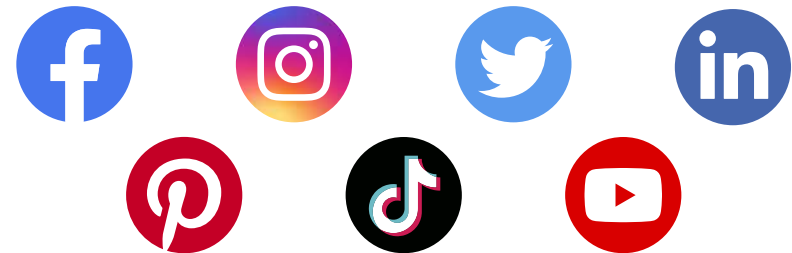


Additional to print, we can effectively design and provide indoor and outside signage - as well as exhibition stand design and build for both small and large scale events.

SOCIAL & EMAIL

Depending on what type of business you have will depend on which social media platforms we will focus on for you to provide the best return. We work alongside your team to create a social marketing plan with graphics to both improve your reach and increase your leads / sales.

Paid social adverts are used effectively as budgets can easily be misdirected and lose their potential if not managed properly.



Our Snug email marketing keeps you in front of your customers regularly and it can also help you target new business directly.

We will support you to grow and manage your audience and by using the data received we can optimise the content to get the best interest and maximise engagement.

If you are interested in growing your business on social media or through email marketing we'd love to show you how.

PAID ADS



We work closely with our selected PPC partner to provide the best paid search service to our customers. Through expert knowledge and close management we help build campaigns that give you the best return for your money spend.

Our services include:

- Google Ads & Google Shopping
- Microsoft Ads & Microsoft Shopping
- Product Feeds & Merchant Center

SEO & ANALYTICS

We offer search engine optimisation consultancy that focuses on ensuring your website content is actively supporting your websites organic search ranking.

Our team are able to introduce important keywords, alt tags and meta data into your content to help your website to be listed higher in Google.

Using the data collected by Google Analytics we are able to see what marketing efforts are working effectively and how each marketing strategy affects your active sales funnels.

Each service we provide can be turned on or off depending on your companies capacity. Email hello@snugmedia.co.uk - we'd love to learn about your business and how we can support your success and growth.



CLIENT TESTIMONIALS

“The guys at Snug Media are an absolute pleasure to deal with. They’re friendly, patient and nothing is too much trouble. From the start they explained everything in plain English, made recommendations and helped consolidate the plan. We approached them with a total blank canvas, having had only a basic website before.

During the presentation and building of the project they took time to explain the site structure, some of the more technical points and took direction on the design and branding side and guided us, which was very welcome. We have no doubts about recommending Snug Media and look forward to working with them again in the very near future.”

SOMOS Accounting

“The team at Snug Media impressed me in our first meeting together, asking the right questions about my business and then presenting back to me clear ideas and visuals that matched the brief I requested and then some.

They promote themselves as being all about building partnerships with their customers and they have done just that with AET. It was their professional work and approach on ‘where we are going to take the business’ that helped me make a decision to move forward with them.

AET Global Group

“We commissioned the team at Snug Media to refresh the Mortgage Business Expo B2B event branding. They took the initial brief and developed a cleaner and more modern brand identity which was spot on for our needs.

Since then Snug Media have produced all our marketing comms on brand and on time. They provide an excellent balance of creativity, professionalism, honesty & customer service whilst always adhering to the ever important budget!”

Mortgage Business Expo

THANK YOU

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START YOUR JOURNEY WITH SNUG MEDIA BY CONTACTING US VIA

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